

Generation X is the demographic cohort of people born from 1965 to 1980, sitting between Baby Boomers and Millennials. Often called the "forgotten generation", they are known for being self-reliant, resourceful, and bridging the analog and digital worlds.

Defining Traits & Childhood

- **Latchkey Kids:** Grew up with high independence, often returning to empty homes after school due to working parents.
- **Technological Bridge:** Transitioned from analog childhoods (rotary phones, TV channels) to early digital adulthoods with personal computers.
- **Culture and Media:** Shaped by the rise of MTV, arcade games, and alternative rock.

Social & Economic Impact

- **Work-Life Balance:** Valued independence and pragmatic career paths over blind corporate loyalty.
- **Diversity:** Displayed higher racial and ethnic diversity than preceding Baby Boomers.
- **Current Status:** Navigating their peak career years and approaching retirement age with a focus on self-reliance.

en.wikipedia.org/wiki/Generation_X

britannica.com/topic/Generation-X